Boxland Hong Kong Limited
電子盒香港有限公司

Local Startup Grows Bigger with Certified Solutions
本地初創公司方案獲專業認證 驅動業務發展潛力
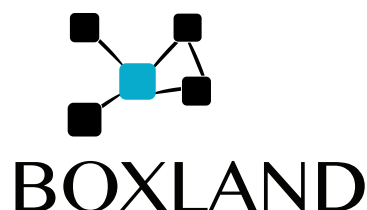
BOXLAND

About the Company 公司簡介

Boxland Hong Kong Limited is dedicated to providing a wide variety of cloud computing iR-Furniture (Intelligent Retail Furniture) for data-collecting purpose. Jointly invented by the experienced IT experts and furniture manufacturers, Boxland has developed a wide range of smart furniture, including showcases, cabinets, fitting room etc.

電子盒香港有限公司以科技結合傳統傢俬製作工藝，致力研發及生產一系列集RFID及雲技術於一身的智能傢俬，具備收集零售活動資料、監察運作等功能。產品包括陳列櫃、背櫃、試身室等。

Background 背景

A specialist of smart retail solutions, local startup Boxland developed the innovative iR-Furniture (Intelligent Retail Furniture) solution for retailers and exhibitors to facilitate stock and inventory management, as well as data collection for business analysis. Incorporated with RFID and cloud computing technologies, the solution helps users to monitor the status of their stocks displayed on shelves by RFID scanning. Product and business data can be captured and analysed conveniently and intelligently.

Boxland believes the solution is a technological breakthrough, so they are keen to obtain international recognition to add value and credibility to their solution, in order to raise their brand profile and grow businesses.

本地初創公司電子盒香港致力於拓展智慧零售方案，其創新的雲端智慧傢俬(iR-Furniture)助各零售商及展覽商進行庫存管理，以及收集數據以作分析之用。方案應用了無線射頻識別(RFID)及雲運算技術，讓用家透過方案及RFID掃描技術監察展櫃上產品的情況。同時，用家亦可輕易擷取產品及業務數據，進行分析。

電子盒相信此方案是一項大突破，因此希望能獲得國際認可，以提升方案的價值及信譽，助提高品牌知名度，為業務帶來增長。

"As a local startup, Boxland is dedicated to providing a wide variety of intelligent retail furniture for inventory monitoring and data-collection purpose using RFID technology. The industry-recognised certification reinforces our corporate image, and is a strong recognition of our intelligent retail furniture solution that complies with global standards."

「電子盒是一家本地初創，向來致力透過RFID技術為客戶提供一系列的智慧零售方案，以監察庫存及收集數據。獲得業界認證不但能強化品牌的專業形象，還能讓大眾得知我們的智慧零售方案符合全球標準，提升信譽。」

Tafe Tsa
CIO
資訊科技總監
謝應龍

GS1 standards used or solution (s) / service (s) applied
- GS1 HK Academy: Solution Certification Programme

應用的GS1標準或方案/服務
- GS1 HK學院: 解決方案認證計劃

Solutions

The intelligent retail solution provider identified the Solution Certification Programme (SCP) offered by GS1 Hong Kong as a vote of confidence for its customers. The Certification Programme is developed based on GS1's global standards, where a GS1 expert would make thorough evaluation of a solution to ensure it is compliant with GS1 Standards and best practices.

Boxland's iR-Furniture solution is accredited with two industry-recognised Certifications - Stock Taking and Searching System and Smart Shelf System. During the assessment, the consultant looked into various aspects including the RFID technology used, the identification / capturing standards and operation flow, which later confirmed to have met GS1 global standards with a test report issued as a testament.

The startup can now proclaim its RFID-based stock taking and searching solution with smart shelves meet with industry standard, which is expected to boost its customers' trust. Through adopting appropriate GS1 Standards and obtaining industry-recognised certification, Boxland is thinking to promote more to overseas clients who have better faith in international organisation, helping them to build up profile and expand faster their global footprint.

In addition to the above 2 accreditations, GS1 Hong Kong also offers Certification on Asset Management System, Warehouse Management System, Cold Chain Solution, IoT Device, Scan & Pack Solution, Item Level Tagging Commencement Solution and Point-of-Sales (POS) System. All solution partners under the SCP will be given a SCP solution ID for identification, and be listed on GS1 Hong Kong's SCP Certified Solution List, providing the business community an easy way to identify first-rate, recognized solutions.

解決方案

作為一個智慧零售方案供應商,電子盒認為GS1 HK的解決方案認證計劃(SCP)能為客戶帶來信心。此計劃建基於GS1全球標準,由GS1專家針對該解決方案作全面評估,確保方案符合GS1標準和最佳實務。

電子盒的方案現獲得兩項業界認可的認證,包括庫存盤點和搜尋系統以及智慧貨架系統認證。在評估過程中,專業顧問全方位審視該方案,包括其所採用的RFID技術、辨識及擷取數據標準及運作流程,最後向電子盒提供了評估報告,證明該方案符合全球標準。

公司現可對外宣稱其基於RFID技術的庫存盤點和搜尋系統和智慧貨架方案均符合行業標準,有望提高其客戶的信任度。通過採用合適的GS1標準並獲得業界認可,電子盒更積極向海外客戶推廣,因它們普遍對國際企業更有信心。此舉有助他們樹立知名度,加快全球市場擴張速度。

除上述2項認證外,GS1 HK的SCP認證還涵蓋其他範疇,如資產管理系統、倉庫管理系統、冷鏈管理方案、物聯網設備、包裝掃描方案、單品標籤管理方案及零售系統(POS)等認證。所有經SCP認證的解決方案將獲得一個獨特的編號以作識別,並列於SCP認證解決方案名單上,有助商界辨識一流的獲認證方案。

Benefits

1. Reinforce company image with industry-recognised certifications
2. Increase brand exposure and possible business opportunities by being listed on GS1 HK's SCP Certified Solution List

效益

1. 獲得全球及業界認可的認證,強化品牌專業形象
2. 被列於GS1 HK的SCP認證解決方案名單上,提高知名度及增加潛在商機